



**Bold ideas,
better solutions**
2020 > The Hopkins Centre
Symposium

Wednesday 9 September 2020

Translational Research Institute Australia
Princess Alexandra Hospital | Brisbane

Sponsorship Prospectus

Invitation to sponsor

We are delighted to invite you to participate in the annual Hopkins Centre **Bold ideas better solutions 2020** symposium, to be held on Wednesday 9 September 2020 at the Translational Research Institute (TRI) Auditorium at Princess Alexandra Hospital in Brisbane.

This year the symposium theme, *Health interventions that people want and that work*, will feature interdisciplinary research focused on contemporary and emerging therapeutic interventions, rehabilitation practices that promote dignity and respect and the unmet needs in rehabilitation services identified by citizen and clinical researchers.

Our goal is to find **BOLD** ideas and **BETTER** solutions to the complex challenges that people with a lifelong disability face in managing and sustaining wellbeing and active participation in our community.

Bold ideas better solutions 2020 symposium promises to bring together more than 300 service users, citizens of all abilities, rehabilitation practitioners, academic researchers and industry stakeholders to exchange ideas and share the latest knowledge and information about health interventions that work and that people want. The day-long symposium will present a stimulating and interdisciplinary program of invited speakers, poster presentations, panel session and networking.

The symposium is convened by the founding partners of The Hopkins Centre—Menzies Health Institute Queensland, Griffith University and the Division of Rehabilitation at Metro South Hospital and Health Service. Together with our affiliate partners, Queensland Motor Vehicle Accident Insurance Commission, Spinal Life Australia, Synapse Australia, Health Consumers Queensland, RACQ, Gold Coast University Hospital and Microsoft, the Centre has built a strong platform of industry collaboration and service user engagement.

The Hopkins Centre is leading the way in interdisciplinary and responsive research that is user-informed and embedded in practice and service delivery. It provides a vehicle for finding research based solutions to complex challenges in disability and rehabilitation. Through partnerships and respectful sharing of diverse knowledge, The Hopkins Centre is generating system wide evidence and promoting the use of existing data to extend the quality, capacity and impact of rehabilitation and disability research.

Join us to ignite new ways of thinking, harness new collaborations and inspire excellence.



Images taken from the Bold ideas better solutions 2019 Symposium at the Translational Research Institute at Princess Alexandra Hospital

Sponsorship opportunities

All prices are in Australian Dollars and include 10 per cent Goods and Services Tax.

Platinum sponsor *one available*

\$11,000.00

Registrations	<ul style="list-style-type: none"> • Six (6) registrations
Trade display	<ul style="list-style-type: none"> • Two (2) table top displays, including two tables and two chairs
Print / promotional	<ul style="list-style-type: none"> • Logo and link on event website • Logo and contact details inside handbook • Half page advertisement inside handbook • Verbal acknowledgement during opening and closing remarks • Logo on session holding slides • Opportunity to display up one (1) 1 x 2m pull-up banner on stage • Chair drop for up to one (1) promotional item • Opportunity to display one (1) promotion item at registration desk/stand
Naming rights	<ul style="list-style-type: none"> • Naming rights to The Hopkins Centre People's Choice Award <ul style="list-style-type: none"> ○ Verbal acknowledgement during award introduction ○ Logo on award presentation slide ○ Opportunity to present the award along with an event representative ○ Opportunity to display one (1) 1 x 2m pull-up banner on stage • Naming rights to the networking function with opportunity for 2 minute welcome speech • Naming right to the lunch with opportunity to display one (1) 1 x 2m pull-up banner and logo displayed on lunch tables
Delegate list	<ul style="list-style-type: none"> • Electronic delegate list (subject to privacy)

Gold sponsor *three available*

\$7,700.00

Registrations	<ul style="list-style-type: none"> • Four (4) registrations
Trade display	<ul style="list-style-type: none"> • One (1) table top display, including one table and two chairs
Print / promotional	<ul style="list-style-type: none"> • Logo and link on event website • Logo and contact details inside handbook • Verbal acknowledgement during opening and closing remarks • Logo on session holding slides • Opportunity to display one (1) 1 x 2m pull-up banner • Chair drop for up to one (1) promotional item
Naming rights	<ul style="list-style-type: none"> • Naming rights to an award or catering break <ul style="list-style-type: none"> ○ Verbal acknowledgement during award/break introduction ○ Logo on award/break presentation slide ○ Opportunity to present the award along with an event representative ○ Opportunity to display one (1) 1 x 2m pull-up banner on stage/break time • Naming rights to the morning <i>or</i> afternoon tea the event with opportunity to display one (1) 1 x 2m pull-up banner and logo displayed on catering tables
Delegate list	<ul style="list-style-type: none"> • Electronic delegate list (subject to privacy)

Silver sponsor *four available*

\$5,500.00

Registrations	<ul style="list-style-type: none">• Three (3) registrations
Trade display	<ul style="list-style-type: none">• One (1) table top display, including one table and two chairs
Print / promotional	<ul style="list-style-type: none">• Logo and link on event website• Logo and contact details inside handbook• Logo on session holding slides• Opportunity to display one (1) 1 x 2m pull-up banner• Chair drop for up to one (1) promotional item
Delegate list	<ul style="list-style-type: none">• Electronic delegate list (subject to privacy)

Bronze sponsor *five available*

\$3,300.00

Please note, bronze sponsorships are reserved for NGOs and Not-for-Profit organisations

Registrations	<ul style="list-style-type: none">• Two (2) registration
Trade display	<ul style="list-style-type: none">• One (1) table top display, including one table and two chairs
Print / promotional	<ul style="list-style-type: none">• Logo and link on event website• Logo and contact details inside handbook• Logo on session holding slides

Coffee cart sponsor *one available*

\$1,650.00

Registrations	<ul style="list-style-type: none">• One (1) registrations
Trade display	<ul style="list-style-type: none">• One (1) table top display, including one table next to the coffee cart
Print / promotional	<ul style="list-style-type: none">• Logo and link on event website• Logo and contact details inside handbook• Logo on session holding slides• Opportunity to display one (1) 1 x 2m pull-up banner at coffee cart
Naming rights	<ul style="list-style-type: none">• Naming rights to the coffee cart• Mobile coffee cart to operate from 0730–1630 hours• Includes 500 cups of coffee / tea / chai (total)• Includes coffee cart, barista, coffee, tea, hot chocolate, chai, cups and lids, full cream, skim, soy and lactose free milk, and sugar• Cups over 500 will incur an additional charge of \$1.50 per cup (to be paid by sponsor upon sponsor's approval)

How to apply

Upon consideration of the sponsorship opportunities, please Macarla Kerr, Event Manager, of your intent to sponsor and at which level. By signalling your intent, you agree to the terms and conditions of sponsorship. You will then receive a formal confirmation along with a tax invoice. Please refer to terms and conditions of sponsorship on our website at www.hopkinscentre.edu.au

Macarla Kerr
Event Manager, The Hopkins Centre
M: (07) 3382 1295 E: hopkinscentre@griffith.edu.au

Terms and conditions of sponsorship

The following terms and conditions apply to your application to sponsor and/or exhibit

Things you need to know

- You as the Sponsoring/Exhibiting organisation accept these terms and conditions when advising/confirming your intent to sponsor/exhibit.
- Griffith University, Princess Alexandra Hospital, The Hopkins Centre and Iceberg Events (Conference Organisers), do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website for the latest information.

Financial facts

- All prices are quoted in Australian Dollars and include 10% GST.
- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days of the invoice date.
- You will not receive any sponsorship or exhibition entitlements, including logo recognition and allocation of trade display location, until all monies have been paid.
- If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, a merchant fee may be charged.

If you need to cancel

- You must notify us in writing if you need to cancel.
- Cancellations made before 1 August 2020 will be refunded less 50% of the total purchase price.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

In the unlikely case that the event cancels

- The extent of refunds will be a matter for the host department to decide.

You and your staff—onsite

- Your application to sponsor or exhibit does not constitute an attendee registration. You will need to do that separately on the relevant form.
- All sponsor/exhibitor staff attending the symposium must register.

Print entitlements

- Logos will be reproduced in the event colours, full colour, or mono, at our discretion.
- Logos must be minimum 300 DPI at 100% in JPEG/PNG (preferred for website) and AI/EPS/PDF (preferred for print).
- Advertisements are to be supplied by the sponsor by 31 July 2020 to meet our publication requirements and print deadlines.
- No print or web recognition will be given unless payment terms have been met.

Sponsor notes

- A full description of sponsor benefits and entitlements will be provided when the formal confirmation is issued.
- Sponsorship of speakers and sessions are subject to additional terms and conditions.

Exhibitor notes

- You may not assign, share, sub-let, or grant licences for the whole or part of the trade display without our prior approval.
- We reserve the right to direct you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your trade display. You may not tout, or place any material, outside your trade display/space causing obstruction of the aisles.
- You will be responsible for any reasonable costs of repairing the trade display or premises should you paint, mark or damage any fixtures or fabric.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.
- Any supplier you use onsite must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current public liability insurance policy for a minimum of \$10,000,000. Please forward the name of your insurer, your policy number, the insured amount and its renewal date to us by 1 September 2020. Entry to the venue will be denied if you have not provided this information.

Privacy statement

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the Organising Committee and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation and contact information, including electronic address, may be published on the delegate list which is available to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact.